

ABSTRACT OF THE DISCLOSURE

An object of this invention is to achieve high-speed automatic setting of a print mode. In a print control apparatus according to this invention,

5 when a print mode set via a user interface window prior to the start of printing is an automatic mode, a print mode which satisfies print conditions is decided. If no print mode is decided at this stage, printing starts, and then a spooler (302) spools print information and

10 determination information for deciding a print mode when the print mode is the automatic mode. When the print mode is an image mode or the image mode is determined to be preferable by determination information, a despooler (305) causes a renderer (306)

15 to generate image data. When the print mode is a PDL mode or the PDL mode is determined to be preferable by determination information, the despooler (305) causes a printer driver to generate a PDL command. In any case, no print mode is decided from determination information

20 as far as the print mode has already been decided as the image or PDL mode.